

Eric Rojo, M.D.



About Me

I joined Primary Care Associates of Appleton because of their patient-centered approach, strong reputation, and commitment to comprehensive care. Their values align with my belief in providing high-quality, individualized care that truly meets the needs of each patient. I also appreciate the supportive and collaborative environment at PCA, which allows me to lead my own team while benefiting from a network of dedicated professionals.

My philosophy of care is rooted in listening, collaboration, and education. I believe in creating a space where patients feel comfortable, heard, and confident in their healthcare decisions. I strive to be approachable and keep things light when appropriate, while also being direct and clear in my communication. My goal is to ensure that every patient understands not only their treatment plan but also the reasoning behind it. Building trust and strong relationships with my patients is essential to providing the best possible care.

[www.primarycareofappleton.com/
Doctors-Staff/FamilyMedicine/EricRojoMD](http://www.primarycareofappleton.com/Doctors-Staff/FamilyMedicine/EricRojoMD)

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Education

Medical Degree:

Univ. of Wisconsin School of Medicine and Public Health,
Madison, WI

Residency:

Fox Valley Family Medicine Residency, Appleton, WI

Professional Interests

In-Office Procedures

Women's Health

Chronic Disease Management

Preventive Health

Pediatric Care

Newborn Care

Personal

Outside of medicine, I enjoy fishing, cooking, hiking, and spending time with my wife and children. I also have a passion for brewing beer and watching movies. A perfect day for me ends with my family, sharing pizza and a movie together. Additionally, I speak Spanish and some Russian, though I'd still prefer a translator for the latter!

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